How do I exclude certain types of articles?

Factiva Searching

## **Excluding Articles Using Filters**

Many searchers want to exclude certain types of articles that aren't useful to them, such as hourly share-price stories and republished, or duplicate, news items.

Search Builder incorporates three news filters to help you eliminate these unneeded items from your results, available in the More Options area:



The following outlines the types of information that each excludes:

Category	Type of Information Excluded
Republished news	Newswire stories that are picked up by other publications, as well as articles printed in the various editions of The Wal Street Journal. (This does not include articles published on the Dow Jones Newswires.) For example, the New York Times sometimes runs Associated Press articles. Since the AP wire is available in near real-time on Factiva, the Times item would be regarded as a duplicate. Another example would be when The Wall Street Journal runs a story that first ran in the Wall Street Journal Europe or Wall Street Journal Asia. The news

	subject code applied to these Republished news stories is <b>ns=nnam</b> .
Recurring pricing and market data	The optional news filter <b>ns=nrmf</b> is used to exclude intra-day market reports, primarily from wire services. Excluded articles may also be related to debt, equity, foreign exchange, fund and commodity prices.
Obituaries, sports, calendars	Obituaries, calendars of events, letters, diaries, weather items, food and cooking stories, sports and recreation news, and birth, marriage and death announcements. The news subject code applied to these stories is <b>ns=nrgn</b> .

## **Excluding Articles Using Free Text Search**

You can also build these same filters into your Free Text Search strategy instead, using the following *not-out* statement: *not ns=(nnam or nrmf or nrgn)* 

## Search Example:

(fds=(amzcom or snyco) and (Kindle or electronic book reader or E-Reader or Sony Reader)) not (ns=(nnam or nrmf or nrgn))

The search incorporates company codes *fds=amzcom* for Amazon.com, and *fds=snyco* for Sony Corporation, and keywords: Kindle, or electronic book reader or Ereader or Sony Reader. Then, in the not-out section of the strategy, using Factiva Subject Codes for Republished News, Recurring pricing and market data, and Obituaries, sports, calendars...excludes those items in the search string instead of checking off the exclusion boxes in the Search or Alert set-up.